

Brand: BMW

Match Level: High Match

**User Prompt:**

A couple loading luggage into a car for a weekend road trip.

**Insertion Strategy:**

Replace the generic car with a BMW vehicle as the main transportation object that the couple is loading their luggage into, making the brand the central functional element of their road trip preparation.

**Revised Prompt:**

A young couple stands in the driveway of a cozy suburban home, cheerfully loading colorful luggage into the trunk of a sleek, modern BMW parked beneath dappled morning sunlight. The shot is framed from behind the couple, gently following their movements as they organize their bags, with the BMW's subtle logo visible on the trunk in the background. The scene captures the anticipation and excitement of a weekend road trip, highlighting the car's spacious interior and travel-ready design without drawing attention to the brand. Warm, natural lighting enhances the welcoming, adventurous mood, and the camera slowly pulls back to reveal the quiet neighborhood around them.

**Generated Video Frames:**



Brand: BMW

Match Level: Medium Match

**User Prompt:**

A businesswoman making a phone call in a downtown office lobby.

**Insertion Strategy:**

Integrate the brand by showcasing a BMW key fob subtly held in the businesswoman's hand while she makes the phone call, implying her ownership of the car without disrupting the scene's focus.

**Revised Prompt:**

A poised businesswoman stands in the sleek, contemporary lobby of a downtown office building, sunlight streaming through floor-to-ceiling windows that reflect the bustling city streets outside. She holds a smartphone to her ear, her expression focused and professional as she engages in a conversation. Her other hand rests casually at her side, subtly clutching a BMW key fob—its elegant design and recognizable logo briefly catching the light as she gestures slightly during her call. The ambiance is polished and modern, with warm tones and clean architectural lines. The camera captures the scene with an eye-level shot, slowly panning from the reflective glass windows to the woman, centering her as the focal point. The background hum of activity, with professionals passing by and distant sounds of traffic, enhances the dynamic urban atmosphere.

**Generated Video Frames:**



Brand: BMW

Match Level: Low Match

**User Prompt:**

A young musician playing an electric guitar in a messy, creative bedroom.

**Insertion Strategy:**

Include a miniature BMW car model on a cluttered shelf, subtly reflecting the musician's taste or aspirations.

**Revised Prompt:**

A young musician sits cross-legged on the floor of a messy, creative bedroom, passionately playing an electric guitar. The room is filled with vibrant, eclectic decor—posters of iconic bands, scattered vinyl records, and stacks of music books. A cluttered wooden shelf in the background prominently displays a detailed miniature model of a sleek BMW car, nestled among art supplies and trinkets, subtly hinting at the musician's admiration for the brand. Warm, golden lighting bathes the scene, emphasizing the cozy, creative ambiance. The camera captures the musician with a medium shot, slowly panning across the room to highlight the unique details of their surroundings, including the distinctive BMW model, before focusing back on their intense performance.

**Generated Video Frames:**

